

# Become a Member of the Jacksonville Sports Foundation



## Join the Movement to Transform Jacksonville into a Premier Sports Destination!

JSF is committed to promoting Jacksonville as a premier sports destination elevating it into a vibrant hub for sports tourism, fostering community engagement, economic growth and a healthy active lifestyle.

**Jacksonville is becoming the powerhouse in Florida sports tourism**—and you can be part of that exciting transformation. Jacksonville Sports Florida (JSF) is dedicated to making our city a vibrant hub for sports events, community engagement, and economic growth. By becoming a member, you'll not only be supporting this vision, but you'll also position your business to thrive in one of the most dynamic, **recession-resistant industries**—sports and entertainment.

## IMAGINE THE IMPACT...

Imagine being part of a city that attracts major events, drives local spending, and creates jobs—all while fostering a healthy, active community. JSF is at the forefront of this exciting transformation, and we invite you to be part of it.

**Become a member today and help Jacksonville thrive!**

## WHY INVEST?

- **Shape Jacksonville's Future:** As a member, you'll have a seat at the table where important sports decisions are made. Help shape Jacksonville's future and ensure it becomes a destination that attracts millions of visitors—and customers—for years to come.
- **Expand Your Reach:** Be part of a growing network of businesses committed to elevating our community. JSF brings together companies of all sizes, giving you access to new partnerships, marketing opportunities, and the chance to tap into a growing audience.
- **Boost Your Bottom Line:** Sports tourism attracts thousands of visitors each year, bringing a steady stream of revenue into our local economy. By being involved, you're not just supporting the community—you're directly contributing to a surge in local visitation and your brand exposure that can help grow your customer base.
- **Build a Stronger Jacksonville:** Sports and entertainment events are powerful drivers of community connection and economic development. By becoming a member, you're helping Jacksonville become a city that thrives—even during tough economic times.

## PLAY A BIG ROLE IN FLORIDA'S CHAMPIONSHIP CITY

By joining forces with the Jacksonville Sports Foundation, you're not just investing in your business—you're investing in the future of Jacksonville. **Take your seat at the sports table today** and help build a thriving, sustainable city that benefits your business and the community at large.



JACKSONVILLE SPORTS FOUNDATION

## PARTNER BENEFITS & MEMBERSHIP LEVELS

Partner with us to elevate Jacksonville into a vibrant hub for sports tourism, fostering community engagement, economic growth, and a healthy, active lifestyle.

### Annual Membership Levels

	SPORTS LEADERSHIP COUNCIL \$75K	CORPORATE PARTNER \$50K	VIP SPORTS PARTNER \$25K	PREMIER SPORTS TRUSTEE \$10K	SPORTS TRUSTEE \$5K
Seat on Sports Leadership Council	✓				
Seat on LOC for major events	✓				
Access to exclusive Sports Leadership Council events	✓				
Host a media or networking event or JSF Board meeting	✓	✓			
First right of negotiation on sponsor events	✓	✓			
Priority seating at JSF sporting events (4 tickets)	✓	✓	✓		
Volunteer opportunities for employees	✓	✓	✓		
Speak at quarterly Sports Trustee Roundtables and networking events	✓	✓	✓	✓	
Annual Sports Leadership Reception	✓	✓	✓	✓	
Exclusive quarterly Sports Trustee Roundtables and networking events	✓	✓	✓	✓	✓
Ability to request meetings with members on our Sports Leadership Council	✓	✓	✓	✓	✓
Logo recognition on JSF website, social media & newsletter	✓	✓	✓	✓	✓
Discount on sporting event tickets for your company - customer benefits	✓	✓	✓	✓	✓



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## Standard Additional Membership Benefits

These standard additional benefits crossover to every membership level.

Access to sporting event funding opportunities and resources

Access to meetings & events with corporate & community leaders

Site visit for JSF to consider facilities for sporting events

Support with hotel leads, event bds, and budget review

First right of refusal for sports sponsorship opportunities

For Colleges/Universities: support for recruiting opportunities

Communications and business/sports connections

Promotional items, free tickets, deals, discounts, and more...

